

June 14, 2019
651 Dennison Ave
Columbus, OH 43215

Cardinal Health

Dear Madam or Sir,

I am a senior scientist, founder / CEO of my own medical device company, have ten years of marketing experience, and would like to be considered for the position of “Cardinal Upstream Marketing Director.”

I have been the marketing and public relations director for my own start-up medical device company, VINO OPTICS, for seven years, giving our company a worldwide presence, including coverage in hundreds of magazines and newspapers such as the NY Times.

I have also been involved in the marketing and PR of my own books about my research discoveries for ten years, and through this I have acquired a network of hundreds of journalist contacts, been covered in many hundreds of stories, and myself have written for many magazines including the Telegraph, WIRED and Forbes.

As founder and CEO of my own medical device company, VINO OPTICS, I have a first hand experience with all areas of business, from research and innovation (the vein-enhancing technology came out of a major research discovery of mine in 2006 on the origins of color vision), patenting, manufacturing, branding, marketing and PR, distribution, B2B relationships, growth, and consumer experience.

I have been a researcher and / or professor at a variety of universities, including the Department of Computer Science at University College Cork, a Sloan-Swartz Fellow in Theoretical Neurobiology at Caltech, and the Department of Cognitive Science at Rensselaer Polytechnic Institute. And I have 20 years of experience directing a research lab.

I communicate well, both in writing as evidenced by six books and many lay articles in magazines, and orally with a history of hundreds of keynotes and talks, TEDs, and television appearances such as on Brain Games.

Sincerely,

Mark
Dr. Mark Changizi
mchangizi@gmail.com
<http://changizi.com/resume>